

# 2011 World Trade Conference

## The United Arab Emirates

### Conference Program

#### Sunday, May 1, 2011

- 3:30 – 5:00 p.m. **Early Registration**
- 6:30 p.m. **Dinner for Speakers and Sponsors**  
in the Grand Dining Room

#### Monday, May 2, 2011

- 7:30 – 8:30 a.m. **Registration and Continental Breakfast** in the Azalea Foyer
- 8:30 – 8:45 a.m. **Welcome and Opening Remarks**  
in Salons A and B  
Mr. Mike Higgins, U.S. Commercial Service
- 8:45 – 9:45 a.m. **Overview of the United Arab Emirates**  
Mr. Jim Cramer, International Trade Administration's Desk Officer for the UAE, Yemen, and Oman
- 9:45 – 10:30 a.m. **Best Legal Practices for Doing Business in the UAE**  
Mr. Greg Jones, Hand Arendall LLC
- 10:30 – 10:45 a.m. **Break**
- 10:45 – 11:30 a.m. **Global Trade Logistics Infrastructure**  
Mr. Jimmy Lyons, CEO, Alabama State Port Authority  
Mr. William Sisson, Executive Director, Mobile Airport Authority  
Mr. Brian Harold, Director, APM Terminals

- 12:00 – 1:30 p.m. **Lunch and Keynote Speaker: UAE Gateway to the Middle East**  
Mr. Hamdi A. Osman, India Subcontinent & Africa, FedEx

- 1:30 – 2:30 p.m. **Foreign Corrupt Practices Act**  
in Salons A and B  
Mr. William Athanas, Attorney, Waller Lansden Dortch & Davis LLP

- 2:30 – 2:45 p.m. **Break**
- 2:45 – 4:00 p.m. **Best Practices for Designing Your Website for International Sales**  
Mr. Michael Brooks, Alabama International Trade Center
- 6:00 – 8:00 p.m. **Networking Reception**  
Grand Ballroom Patio  
(in case of rain, Salons C through F)

#### Tuesday, May 3, 2011

- 8:00 a.m. – 12:00 p.m. **One-on-One Appointments**  
in the Dogwood Room

Note: To sign up for a one-on-one meeting please see Christina Stimpson at some point during the day on May 2<sup>nd</sup>

- 8:30 a.m. **Alabama District Export Council Meeting**  
in the Beachside Room

**Attire: Business Casual**